



Avi Rosenberg

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Web Development:

- HTML/CSS, PHP, Drupal 7, Codeigniter, Photoshop, Dreamweaver, JQuery/Javascript, Wordpress, MySQL

Work Experience:

2009-2023 Web Development, The Israel Museum, Jerusalem

- Updating and maintaining museum websites and servers
- Implementing new sites and pages
- Web development on a range of platforms
- Creating and distributing periodic newsletters

2002-2009 Web Design at Aladdin Knowledge Systems

- Design and creation of web pages for product promotion: landing pages, emails, banners
- Design and creation of corporate internet and intranet sites.
- Tracking web statistics and search engine rankings. Search engine optimization implementation
- Working environment: Windows Server 2003

1996-2002 Web Designer, Webmaster at Gezernet/Webscape

- Design and implementation of websites for various clients
- SEO, updating and client follow-up

Earlier Graphic Design Experience:

Sahar Signs, Petach Tikva; Studio Gezer, Kibbutz Gezer; Keshet Barel Advertising, Tel Aviv

Education:

B.A. Art, California State University

Personal Information

English (mother tongue)

Hebrew (very good)

Birth-date: 13-02-52

Country of Birth: USA